

MAXIMILLIAN MARK MEDINA

Art Direction & Graphic Design · San Francisco · {415} 238-4505 · Max@TheMysteryParade.com · Portfolio: www.TheMysteryParade.com

OBJECTIVE

I am seeking a creative director, associate creative director, or senior art director position.

QUALIFICATIONS + SKILLS

Over twenty years of corporate, agency, and freelance art direction and design experience, including:

- Marketing, advertising, direct mail
- Entertainment package design (LP, CD, DVD, and Blu Ray)
- Editorial design
- Front-end web/interactive design
- Logo design & branding
- T-shirt design
- Typography
- Photo shoot art direction
- Copywriting
- Design consultation

Software: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Acrobat, Muse) and Quark XPress on Mac OS X. Familiarity with Flash, HTML, CSS, and iOS.

EDUCATION

The American College for the Applied Arts, Los Angeles

B.A., Commercial Art, 1991
(*graduated magna cum laude*)

California State University Long Beach

General art major

EXPERIENCE

TBW/TBWB

San Francisco, CA

Art Director

July 2012 – Present

Senior Graphic Designer

March 2011 – July 2012

Direct mail and promotional design for political candidates and school district/city/county/state measures; managing design team and freelancers to maintain in-house style consistency and efficiency

Freelance Art Director

San Francisco, CA

August 2008 – Present

Direct mail, packaging, marketing, and web design for TBW/TBWB, Dumas Vineyards, Porthos.com, Stripmall Architecture/Halou (*bands*), DriverSide.com, UC Berkeley, Asian Culinary Forum

Freelance Art Director

Los Angeles, CA

August 1999 – August 2008

Freelance art direction and design for Cinema Epoch, Pathfinder Pictures, Kelley Blue Book (web design team), Cimarron Group, EMI Music, Weston-Mason, XL Brand

DZN, The Design Group

Los Angeles, CA

Art Director

February 2005 – September 2006

DVD & video game packaging and marketing (ads, trade, POP, and web) design for Disney, Paramount, Warner Brothers, Sony, Vivendi/Universal, Geneon, and Knowledge Adventure

InformAsian Media Group, Inc.

Los Angeles, CA

Creative Director

December 2000 – July 2007

Creative and art direction, design, and writing/editing for *Yolk* magazine and ChopBlock.com

Red Ant Media Group

Los Angeles, CA

Art Director

October 1996 – August 1999

Web and print design for UBS Bank, Center Theater Group, Paramount Pictures, and New Line Cinema

Wilson Design Group

Studio City, CA

Art Director

September 1995 – October 1996

Art direction and design of music packaging and marketing materials for MCA (Universal Music Group), Hollywood Records, Disney, Sony, and RCA (BMG).

CFW Enterprises

Burbank, CA

Art Director

April 1992 – September 1995

Publication/editorial art direction and design for flagship magazine *Inside Kung-Fu*. Created and art directed designs for upstart magazines *Martial Arts Ultimate Warriors* and *Masters Of Kung-Fu*.

References furnished upon request